

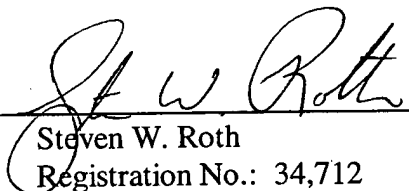
REMARKS

These remarks are directed to the Examiner's final office action dated November 22, 2000 in the parent application. Applicant respectfully requests reexamination and reconsideration of the outstanding rejections of the claims in view of the amendments above and remarks that follow. Applicant has amended claims 1, 11, 20, 24, 34, 43, 46, and 50 without prejudice or disclaimer.

In view of the above amendments and remarks, applicant submits that this application is in condition for allowance and respectfully requests reconsideration and withdrawal of the rejections and objections. Allowance of all claims remaining in this application is respectfully requested. The Examiner is urged to call the undersigned at the below-listed telephone number if, in the Examiner's opinion, such a phone conference would expedite or aid in the prosecution of this application.

Respectfully submitted,

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**Version with Markings to Show Changes Made**

**In the claims:**

Claims 1, 11, 20, 24, 34, 43, 46, and 50 have been amended.

1        1.        (Three Times Amended) A method for servicing a customer, said method  
2        comprising the steps of:

3                repeatedly transmitting information about available items, said information being  
4        transmitted as a wireless transmission; and

5                receiving order information from at least one customer device, said customer  
6        device being moved by a customer from a first position to a second position, wherein said  
7        first position is not within range of said wireless transmission and wherein said second  
8        position [being] is within range of said wireless transmission, said order information being  
9        received after said customer device is moved to said second position.

1        2.        (Unchanged) The method of claim 1 wherein said information about available  
2        items is a menu.

1        3.        (Unchanged) The method of claim 1 including the step of displaying said  
2        information about available items.

1        4.        (Unchanged) The method of claim 1 wherein said order information includes user  
2        selection information regarding said available items.

1        5.        (Unchanged) The method of claim 1 wherein said order information includes  
2        payment information.

1       6.     (Unchanged) The method of claim 1 wherein said order information includes  
2       vehicle identification information.

1       7.     (Unchanged) The method of claim 1 further including the steps of:  
  
2       validating said order information;  
  
3       accepting said order information when said order information is valid; and  
  
4       rejecting said order information when said order information is not valid.

1       8.     (Unchanged) The method of claim 7 further including the steps of:  
  
2       transmitting acceptance information to said client device when said order is valid;  
3       and  
  
4       transmitting error information to said client device when said order is not valid.

1       9.     (Unchanged) The method of claim 1 including the step of displaying said order  
2       information.

1       10.    (Unchanged) The method of claim 6 including the step of displaying said vehicle  
2       identification information.

1       11.    (Twice Amended) A method for servicing a customer, said method comprising  
2       the steps of:

3       transmitting a menu, said menu being transmitted as a wireless transmission;  
  
4       displaying said menu via a customer device, said customer device being moved  
5       by a customer from a first position to a second position, wherein said first position is not

6 within range of said wireless transmission and wherein said second position [being] is  
7 within range of said wireless transmission, said menu being displayed after said customer  
8 device is moved to said second position [positioned within range of said wireless  
9 transmission]; and

10 receiving order information from said customer device.

1 12. (Unchanged) The method of claim 11 wherein said menu is repeatedly  
2 transmitted.

1 13. (Unchanged) The method of claim 11 wherein said order information includes  
2 user selection information regarding said available items.

1 14. (Unchanged) The method of claim 11 wherein said order information includes  
2 payment information.

1 15. (Unchanged) The method of claim 11 wherein said order information includes  
2 vehicle identification information.

1 16. (Unchanged) The method of claim 11 further including the steps of:

2 validating said order information;

3 accepting said order information when said order information is valid; and

4 rejecting said order information when said order information is not valid.

1 17. (Unchanged) The method of claim 16 further including the steps of:

2 transmitting acceptance information to said client device when said order is valid;  
3 and

4 transmitting error information to said client device when said order is not valid.

1 18. (Unchanged) The method of claim 11 including the step of displaying said order  
2 information.

1 19. (Unchanged) The method of claim 15 including the step of displaying said  
2 vehicle identification information.

1 20. (Twice Amended) A method for servicing a customer, said method comprising  
2 the steps of:

3 repeatedly transmitting information about available items, said information being  
4 transmitted as a wireless transmission; and

5 displaying said information about available items via a customer device, said  
6 customer device being moved by a customer from a first position to a second position,  
7 wherein said first position is not within range of said wireless transmission and wherein  
8 said second position [being] is within range of said wireless transmission, said  
9 information about available items being displayed after said customer device is moved to  
10 said second position.

1 21. (Unchanged) The method of claim 20 wherein said information about available  
2 items is a menu.

1 22. (Unchanged) The method of claim 20 further including the step of receiving  
2 order information from said customer device.

1 23. (Unchanged) The method of claim 20 further including the step of receiving aural  
2 order information from an order station.

1 24. (Twice Amended) A program product, said program product comprising:

2 signal bearing media; and

3 one or more programs stored on said signal bearing media, said one or more  
4 programs being configured to perform the following steps:

5 repeatedly transmitting information about available items, said  
6 information being transmitted as a wireless transmission; and

7 receiving order information from at least one customer device, said  
8 customer device being moved by a customer from a first position to a second position,  
9 wherein said first position is not within range of said wireless transmission and wherein  
10 said second position [being] is within range of said wireless transmission, said order  
11 information being received after said customer device is moved to said second position.

1 25. (Unchanged) The program product of claim 24 wherein said information about  
2 available items is a menu.

1 26. (Unchanged) The program product of claim 24 wherein said one or more  
2 programs are further configured to perform the step of displaying said information about  
3 available items.

1 27. (Unchanged) The program product of claim 24 wherein said order information  
2 includes user selection information regarding said available items.

1 28. (Unchanged) The program product of claim 24 wherein said order information  
2 includes payment information.

1 29. (Unchanged) The program product of claim 24 wherein said order information  
2 includes vehicle identification information.

1 30. (Unchanged) The program product of claim 24 wherein said one or more  
2 programs are further configured to perform the steps of:

3 validating said order information;

4 accepting said order information when said order information is valid; and

5 rejecting said order information when said order information is not valid.

1 31. (Unchanged) The program product of claim 30 wherein said one or more  
2 programs are further configured to perform the steps of:

3 transmitting acceptance information to said client device when said order is valid;

4 and

5 transmitting error information to said client device when said order is not valid.

1 32. (Unchanged) The program product of claim 24 wherein said one or more  
2 programs are further configured to perform the step of displaying said order information.

1 33. (Unchanged) The program product of claim 29 wherein said one or more  
2 programs are further configured to perform the step of displaying said vehicle  
3 identification information.

1 34. (Twice Amended) A program product for servicing a customer, said program  
2 product comprising:

3 signal bearing media; and

4 one or more programs disposed on said signal bearing media, said one or more  
5 programs being configured to perform the steps of:

6 transmitting a menu, said menu being transmitted as a wireless  
7 transmission;

8 displaying said menu via a customer device, said customer device being  
9 moved by a customer from a first position to a second position, wherein said first position  
10 is not within range of said wireless transmission and wherein said second position [being]  
11 is within range of said wireless transmission, said menu being displayed after said  
12 customer device is moved to said second position; and

13 receiving order information from said customer device.

1 35. (Unchanged) The program product of claim 34 wherein said menu is repeatedly  
2 transmitted.

1 36. (Unchanged) The program product of claim 34 wherein said order information  
2 includes user selection information regarding said available items.

1 37. (Unchanged) The program product of claim 34 wherein said order information  
2 includes payment information.

1 38. (Unchanged) The program product of claim 34 wherein said order information  
2 includes vehicle identification information.



1 39. (Unchanged) The program product of claim 34 wherein said one or more  
2 programs are further configured to perform the steps of:

3 validating said order information;

4 accepting said order information when said order information is valid; and

5 rejecting said order information when said order information is not valid.

1 40. (Unchanged) The program product of claim 34 wherein said one or more  
2 programs are further configured to perform the steps of:

3 transmitting acceptance information to said client device when said order is valid;

4 and

5 transmitting error information to said client device when said order is not valid.

1 41. (Unchanged) The program product of claim 34 wherein said one or more  
2 programs are further configured to perform the steps of displaying said order information.

1 42. (Unchanged) The program product of claim 38 wherein said one or more  
2 programs are further configured to perform the steps of displaying said vehicle  
3 identification information.

1 43. (Twice Amended) A program product for servicing a customer, said program  
2 product comprising:

3 signal bearing media; and

4 one or more programs disposed on said signal bearing media, said programs being  
5 configured to perform the steps of:

6 repeatedly transmitting information about available items, said  
7 information being transmitted as a wireless transmission; and

8 displaying said information about available items via a customer device,  
9 said customer device being moved by a customer from a first position to a second  
10 position, wherein said first position is not within range of said wireless transmission and  
11 wherein said second position [being] is within range of said wireless transmission, said  
12 information about available items being received after said customer device is moved to  
13 said second position.

1 44. (Unchanged) The program product of claim 43 wherein said information about  
2 available items is a menu.

1 45. (Unchanged) The program product of claim 43 wherein said one or more  
2 programs are further configured to perform the step of receiving order information from  
3 said customer device.

1 46. (Twice Amended) An apparatus for servicing a customer, said apparatus  
2 comprising:

3 a processor;

4 memory connected to said processor; and

5 a mechanism for repeatedly transmitting information about available items via a  
6 wireless transmission, said wireless transmission being received by a customer device  
7 that is moved from an out of range location to a location that is [to] within range of said  
8 wireless transmission by a user and wherein said information about available items is  
9 thereupon displayed.

1 48. (Previously Amended) The apparatus of claim 46 wherein said information about  
2 available items is a menu.

1 49. (Previously Amended) The apparatus of claim 46 further including a mechanism  
2 for receiving order information from said customer device.

1 50. (Twice Amended) A customer device, said customer device comprising:

2 a processor;

3 memory connected to said processor;

4 a mechanism for receiving a repeatedly transmitted wireless transmission  
5 regarding information about available items, said transmission being received when said  
6 customer device is moved from an out of range location to a location that is within range  
7 of said transmission by a customer;

8 a mechanism for displaying said information; and

9 a mechanism for transmitting order information, said order information being  
10 based upon said information about available items.

1 51. (Unchanged) An apparatus for servicing a customer, said apparatus comprising:

2 a processor;

3 memory connected to said processor;

4 a mechanism for repeatedly transmitting a menu via a wireless transmission  
5 wherein said wireless transmission is designed to be received by a customer device; and

6 a mechanism for receiving order information from said customer device, said  
7 order information being generated based upon said menu.

1 52. (Unchanged) A customer device, said customer device comprising:

2 a processor;

3 memory connected to said processor;

4 a mechanism for receiving a repeatedly transmitted wireless transmission  
5 regarding a menu, said transmission being received when in range of said transmission,  
6 but not when outside of said range of said transmission;

7 a mechanism for displaying said menu; and

8 a mechanism for transmitting order information, said order information being  
9 based upon said information about available items.